Introduction/Agenda
- Contacts and evaluations
- Recruiting materials
- Electronic transmissions
- Publicity
- Tryouts
- Camps and clinics

Contacts and Evaluations
Evaluations

- Any off-campus activity designed to assess the academic qualifications or athletics ability of a PSA;
- Any visit to a PSA’s educational institution (during which no contact occurs); or
- Observation of any practice or competition at any site at which the PSA participates.

NCAA Bylaws 13.1.1.1 and 13.1.8

Evaluations

- Evaluations are unlimited.
- May only be completed by an institutional staff member who has passed the NCAA Coaches Certification Test.

Bylaws 11.5.1.1, 13.1.1.1 and 13.1.8

Contacts

- In-person, off-campus encounter with PSA or parent/legal guardian in excess of a greeting.
- Permitted beginning June 15 immediately preceding the PSA’s junior year in high school.
- Once permissible to contact, no limit on number of contacts.

Bylaws 13.1.1.1 and 13.1.6
Contact with Signed PSA

- It is permissible for a member of an institution's coaching staff member to have contact outside a permissible contact period with a PSA who has signed an NLI or the institution's written offer of admission and/or financial aid.

Bylaw 13.1.6.2

Telephone Call

What is a telephone call?

- All electronically transmitted voice exchange.
  - Includes videoconferencing and video phones.
  - Skype and Face Time communication is considered a telephone call.

Bylaw 13.02.12

Telephone Call

- May be made to a PSA beginning June 15 immediately preceding the PSA's junior year in high school.
- Once permissible to call, no limit on number of calls.

Bylaw 13.1.3
Permission to Contact

- Required for any SA from and NAIA or NCAA member institution.
- Is still required even if PSA has graduated from previous institution.
- If not granted, institution may not encourage transfer.
- SA may not receive athletics aid until he or she has attended institution for one academic year.

Bylaw 13.1.1.2

Hearing Opportunity

- If an institution decides to deny SA’s request:
  - Institution must inform SA in writing of hearing opportunity within 14 days from receipt of written request.
  - Notification must include policies and procedures and deadline for request.
  - Hearing must be conducted within 30 days of receipt of hearing request.

Bylaw 13.1.1.2.1

Permission to Contact

Length of Time Four-Year Prospect Remains a Prospect for Purposes of Recruiting Legislation

- Once an institution grants permission to contact another four-year institution, it is not permissible for the institution to revoke such permission.
- Permission expires at the time that the SA enrolls again at his or her original institution as a full-time student during the subsequent academic year.

Bylaw 13.1.1.2.1
SA Withdrawn from Institution

An institution may contact an SA who has officially withdrawn from a four-year institution without obtaining permission provided at least one academic year has elapsed since withdrawal.

Case Study No. 1

- SA is a four-year transfer. He is enrolled full time at certifying institution for the fall term.
- SA sees an advertisement for soccer tryouts at certifying institution occurring after classes have started.
- SA attends the tryout and talks with the coach about joining the team.
- Certifying institution does not have permission to contact the SA. Has a violation occurred?

Case Study No. 1 – Answer

- No.
  - Once transfer SA is enrolled full time at the certifying institution, permission to contact is no longer necessary.
  - Certifying institution will need permission to contact in order to provide SA with athletics aid during his first year at certifying institution.
Off-Campus Recruiters

- In order to recruit off campus, institutional staff members must pass the Coaches Certification Test.
- Institutional staff members may contact PSAs on campus or within the locale of the institution’s main campus during the PSAs official visit.

Bylaw 13.1.2.1

Exceptions

- Admissions program.
- Coach who is PSA’s parent or guardian.
- Spouse of PSA’s coach.
- Established family friend/neighbor.
- Spouse, other family members and significant other of staff member.

- See Bylaw 13.1.2.2 for additional exceptions.

Bylaw 13.1.2.2

Case Study No. 2

- Coach has a nephew who is prospect-aged.
- Nephew has a basketball contest that occurs during a dead period.
- Can coach attend nephew’s game?

Bylaw 13.1.2.2
Case Study No. 2 – Answer

- No.

- Exception is specific to coaches is a parent or legal guardian of an event participant.

Bylaw 13.1.2.2

Contact at the Site of Competition

Contact shall not be made with a PSA before any athletics competition in which the PSA is a participant during the day or days of competition.

- Contact shall not be made at any site before the contest on the day or days of competition.
- Contact may not be made after PSA reports on call.

Bylaw 13.1.7.2

Contact at the Site of Competition

- Contact shall not be made after competition until the PSA is released by appropriate authority.
- Contact shall not be made with the PSA involved in competition that requires more than one day of competition until after the PSAs final contest is competed and he or she is released by appropriate authority.

Bylaw 13.1.7.2
Contact at the Site of Competition
Contact may be made with a PSA’s parent or legal guardian at the site of competition:
- During a contact period; and
- Following June 15 immediately preceding the PSA’s junior year.

Bylaw 13.1.7.2
NCAA Proposal No. NC-2014-18

Contact at the Site of Competition with Signed PSA
An institutional coaching staff member may contact a PSA and/or his or her relatives or legal guardians at any site on the day or days of competition, provided the PSA has signed:
- NLI; or
- Written offer of admission and/or athletically related financial aid with the coach’s institution.

Bylaw 13.1.7.2.4
Proposal No. 2014-2

Case Study No. 3
A golf PSA is participating in a local tournament as an individual.
- PSA calls the golf course to set up a practice round for the day prior to the tournament.
- The practice round is not a required part of the tournament.

Bylaw 13.1.7.2
Staff Interpretation - October 10, 2013
Case Study No. 3, continued

- Following the practice round, the PSA runs into an institution’s coach in the club house.
- Is it permissible for the coach to have contact with the PSA?

Bylaw 13.1.7.2
Staff Interpretation - October 10, 2013

Case Study No. 3 – Answer

- Yes, provided PSA has not officially checked in for the event with the event operations staff.
- Checking in with the event operations staff is considered reporting on call at the direction of an authority comparable to a coach.

Bylaw 13.1.7.2
Staff Interpretation - October 10, 2013

Women’s Basketball – Recruiting Calendar Change

May 18–June 14

- Women’s coaches may attend four non-scholastic events selected at the discretion of the institution and designated in writing in the office of the director of athletics.
- All other dates – quiet period.

Bylaw 13.17.2
Proposal No. NC-2015-5
Recruiting Materials

Electronic Transmissions

What is an electronic transmission?
- Any electronically transmitted correspondence that is not a telephone call.
- Email, instant messaging and text messaging.

Bylaw 13.4.5

Electronic Transmissions

Communication must be private between recipient and sender.
- No posts on a PSA’s wall or public message board.
- Mass email messages.
  - Parents/guardians?
  - Institutional staff members?
  - High school or nonscholastic coaches?

Bylaw 13.4.5 and 13.4.11
Electronic Transmissions Following Commitment

After a PSA has signed a NLI or institution’s written offer of admission and/or financial aid, the requirement that electronically transmitted correspondence be private between recipient and sender is no longer applicable to electronic communication between the institution and prospective student-athlete.

Bylaw 13.4.5 and 13.4.5.1

Audio/Video Clips

An institution may include attachments and hyperlinks containing animation, audio or video clips in electronically transmitted correspondence sent to PSAs.

Ease of burden, cost effective technology and consistency of legislation.

Bylaw 13.4.5
Proposal No. NC-2015-4

Publicity Prior to Signing

Institution may only comment publicly to the extent of confirming recruitment.

It is permissible for a PSA’s name and/or picture to appear on an athletics department staff member’s profile page of a social networking website to identify the PSA as a “friend” of the athletics department staff member.

Bylaw 13.10.2
"Friend" or "Follow" Requests
An institutional staff member is permitted to initiate or accept a "friend" or "follow" request to a PSA through a social networking site at any time, including prior to the first permissible date to send electronic correspondence:

- Provided the staff member does not modify the automatically generated electronic notification and no additional communication is included.

Bylaws 13.4.1 and 13.4.5
Staff Interpretation - December 16, 2013

Camp Photos of PSAs
- An individual or "staged" photograph of a PSA cannot be posted to any social media platforms prior to the PSA signing a NLI, an institution’s written offer of admission and/or financial aid or receipt of his or her financial deposit in response to the institution’s offer of admission.

Bylaws 13.10.2 and 13.10.4

Communication
- Coaches may post:
  - Congratulatory or good luck message to a high school coach.
  - Message including a high school’s name.
  - Message mentioning a high school facility.

Provided:
- No specific PSA is mentioned unless PSA has signed written commitment.

Bylaw 13.4.5
Case Study No. 4
- PSA signed a NLI with certifying institution.
- Institution’s coach would like to send the following tweet “@awesomePSA will be a Raider in the fall of 2014!”
- Is this tweet permissible?

Case Study No. 4 – Answer
- Yes.
- PSA has signed a NLI.
- Electronic transmissions between the coach and the PSA are no longer required to be private.

Media Releases
Media Releases

- May occur only after PSA has signed an NLI or institution’s written offer of admission and/or financial aid.
- Not limited in number or content.
- Subject to press conferences legislation.

Bylaw 13.10.7

Recruiting/Scouting Service

- An institution may include a quote by a recruiting/scouting service about a PSA in a media release, provided:
  - There is no indication that the institution endorses the recruiting/scouting service; and
  - The PSA has signed an NLI or the institution’s written offer of admission or financial aid.

Official Interpretation – March 4, 2014

Recruiting/Scouting Service

- It is not permissible for an institution’s website to include a video from or hyperlink to either the website of a noninstitutional publication that reports primarily on the institution’s athletics program or a recruiting/scouting service.

Official Interpretation – March 4, 2014
Case Study No. 5

- “KB University has announced the signing of Josh Logan to its program.”
- “Conklin Scouting Services rated Logan the number 1 prospect in the state, and noted the immediate contribution Logan is expected to make at KBU.”
- “For more information about Logan, visit [www.conkscout.com] (www.conkscout.com)”
- Is this permissible?

Case Study No. 5 – Answer

- Not entirely.
- While it is permissible to use the quote from Conklin Scouting Services, it is not permissible to include a hyperlink to Conklin Scouting Services’ website.

Tryouts
Tryouts
- May conduct tryout with PSA after June 15 immediately preceding PSA’s junior year of high school.
- May not occur during prep school’s or high school’s traditional season in the sport;
- After conclusion of two-year college’s season or anytime if eligibility exhausted at two-year college; or
- After four-year college’s season.

Bylaw 13.11.2.1

Tryouts Out of Season
- SA participation in tryouts against PSA outside the playing season during the academic year:
  - No more than two hours per week of competition (e.g., scrimmages) and;
  - Such activities must be counted within the weekly hour limitations for out-of-season skill instruction or team activities.

Bylaws 13.11.2.1, 17.02.1, 17.02.14 and 17.1.6.2
Official Interpretation – January 10, 2013

Tryouts Out of Season
- Additional information regarding tryouts outside the playing season:
  - No limit on the number of currently enrolled student-athletes that may participate in the tryout; and
  - Tryouts may not occur during a period when out-of-season activities are impermissible (e.g., 14-day break).

Bylaws 13.11.2.1, 17.02.1, 17.02.14 and 17.1.6.2
Official Interpretation – January 10, 2013
Local Sports Clubs

In sports other than basketball, coach may be involved with local sports provided all PSAs are legal residents within a 100-mile radius of the institution.

Bylaw 13.11.2.4

Recruiting & Local Sports Clubs

○ Institution is responsible for all funds expended for recruiting purposes.

○ Outside organization, agency or group of individuals may not expend funds for recruiting.

Case Study No. 6
- Institution’s coach travels with her local sports club to a competition.
- Local sports club is providing all of the coach’s expenses.
- After the local sports club team competes, the coach stays at the competition site to recruit.
- Is this permissible?

Case Study No. 6 - Answer
- No, it is not permissible because the local sports club expended funds for the institution’s coach to recruit.

Educational Column – June 20, 2013

Case Study No. 6, continued
- But…
- What if the institution provides expenses for the institution’s coach to travel with her local sports club.
- May the coach then remain at the competition site for recruiting purposes?
Case Study No. 6 – Answer

- No, because an institution may not sponsor a local sports club.

Bylaw 13.11.2.4.1
Educational Column - June 20, 2013

Case Study No. 6, continued

- Institution’s coach travels with her local sports club to a competition.
- Coach is providing all of her own expenses.
- May the coach participate in recruiting activities for the institution while also coaching the club team at the event?

Case Study No. 6 – Answer

- Yes, because the coach is expending personal funds.

Educational Column - June 20, 2013
Camps/Clinics

Institutional Camps/Clinics
- Interactions with PSAs during camp/clinic are not subject to recruiting calendar restrictions.
- Institutional camps/clinics may not be conducted during a dead period.
- Noninstitutional coaches who attend camp/clinic are subject to contact and evaluation periods.

Bylaw 13.12.1.3

Noninstitutional Camps/Clinics
- Athletics department staff member may be employed at a noninstitutional camp/clinic provided it is conducted in accordance with regulations for an institutional camp/clinic.
- In football and basketball, such employment is limited to the institution's summer vacation period.

Bylaw 13.12.2.5.2
Exception
- Athletics department staff member may be employed at a noninstitutional camp/clinic provided:
  - Designed to develop fundamental skills in a sport;
  - Open to the general public; and
  - Camp/clinic is conducted primarily for educational purposes and does not include material benefits for the participants.

Bylaw 13.12.2.5.2.1

Exception
- Participants do not receive a recruiting presentation; and
- All participants reside in the state or within 100 miles.

Bylaw 13.12.2.5.2.1

Questions?